



Media Advisory

Fresh Face to a Bright Brand: Meet Think Mint Media.

VANCOUVER, BC (Wednesday, June 3, 2015) — Effective today, **Taylor Made Media** is **Think Mint Media**. As one of Vancouver's largest media planning and buying agencies, Think Mint Media provides strategic media expertise and fresh ideas to their clients, as they have for over 20 years.

Joyce Taylor-Bauer, President, shared: "As we entered our 20th year, I reflected on the growth that has occurred within our organization. When I started TMM I worked independently; today I'm proud to be at the helm of this diverse and bright group and wanted to see our identity reflect the collective work of the Think Mint Media team."

"We are dedicated to being strategic, fresh and intelligent in all we do. This new brand is a natural reflection of who we are and our ongoing commitment to growth and responsiveness" said Suzette Bayrock, VP, Managing Director.

Learn more about Think Mint Media online at thinkmint.media.

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